



# Media Kit



 Powerd by Dance Channel TV, Inc



"Empower your brand's voice with our media kit - where education meets media excellence!"





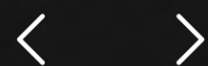
# Welcome to uLearnBig News!

U LearnBig  
**NEWS**



**Increase traffic to your business.**

Using news and education.



At uLearnBig News, we offer more than just advertising. We create compelling stories that educate and engage your audience. Whether you're looking to place ads on our website or distribute press releases globally, we ensure your message stands out through our unique focus on educational content.

# Audience Overview

## Reach and Engage with an Educated Audience

- Website Traffic: Over 100,000 unique visitors monthly.
- Social Media: 100,000+ followers across major platforms.
- Engagement: High engagement rates with an average session duration of 5 minutes.

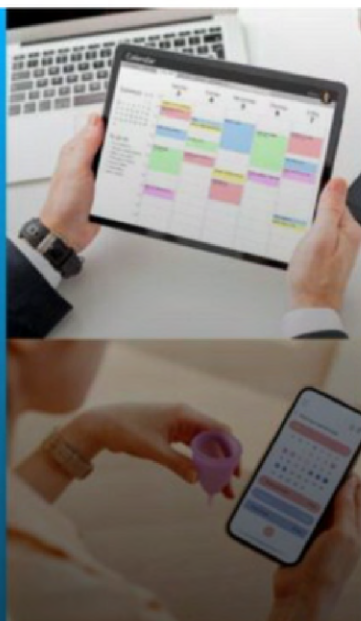
## Our audience consists of: Educated Audience

- Age Group: 25-45 years.
- Interests: Education, Art, technology, business, and innovation.
- Geographic Distribution: 60% North America, 20% Europe, 20% Asia.



TRENDING NOW Top 5 Dancers of Contemporary Dance in the 20th Century.

TidyCal APPSUMO ORIGINALS  
Book and manage meetings the easy way  
TidyCal vs Calendly: A Comprehensive Review  
learnbignews - June 8, 2024



TOP 10 AI  
Top 10 Tech Trends to Watch in 2024

Discover Armenia: A Hidden Gem in the Heart of the Caucasus

5 Iconic Ballets by Marius Petipa

Top 10 Most Popular Folk Dances in the World.

TECH WEEK

All



Understanding Sleep Hygiene: Tips for a Better Night's Rest

learnbignews - June 11, 2024

Understanding Sleep Hygiene: Tips for a Better Night's Rest: Understanding Sleep Hygiene: Tips for a Better Night's Rest Introduction: Sleep is an essential component of overall health...



The Role of Hydration in Health: How Much Water Do You...

June 11, 2024



Mindfulness Meditation: A Path to Mental Well-Being

June 11, 2024



The Power of Plant-Based Diets: Enhancing Health and Longevity

June 11, 2024



The Future of Clean Energy: Enhanced Geothermal Power Plants

June 10, 2024

300x250

Mindfulness Meditation: A Path to Mental Well-Being Introduction: In the hustle and bustle of modern life, stress, anxiety, and mental fatigue have become all too common....

BUSINESS

Unlocking Real Estate Investment Potential with Cityfunds

June 8, 2024



# Advertising Services

## Website Advertising

- **Banner Ads:** Reach our audience with eye-catching banner ads.
  - Leaderboard (728x90): \$500/week
  - Sidebar (300x250): \$400/week
  - Footer (728x90): \$300/week
- **Sponsored Content:** Blend your message seamlessly with our educational articles.
  - Sponsored Articles: \$800/article
  - Video Content: \$1000/video



# PR Services



## National and International Distribution

**National Press Release:** Reach top media outlets across the country.

- Package: \$600 per release
- Includes: Distribution to 500+ national media outlets

**International Press Release:** Go global with your news.

- Package: \$1200 per release
- Includes: Distribution to 1000+ international media outlets

Google News

yahoo! Bing

CBS

NBC

Available on the  
Bloomberg  
Terminal®

abc

AP

## Success Stories

**Global Reach:** Our press releases have been featured in top-tier publications worldwide.

**Client Testimonial:** "Our press release was picked up by major news outlets, giving us unprecedented visibility." - PETIPA FOUNDATION



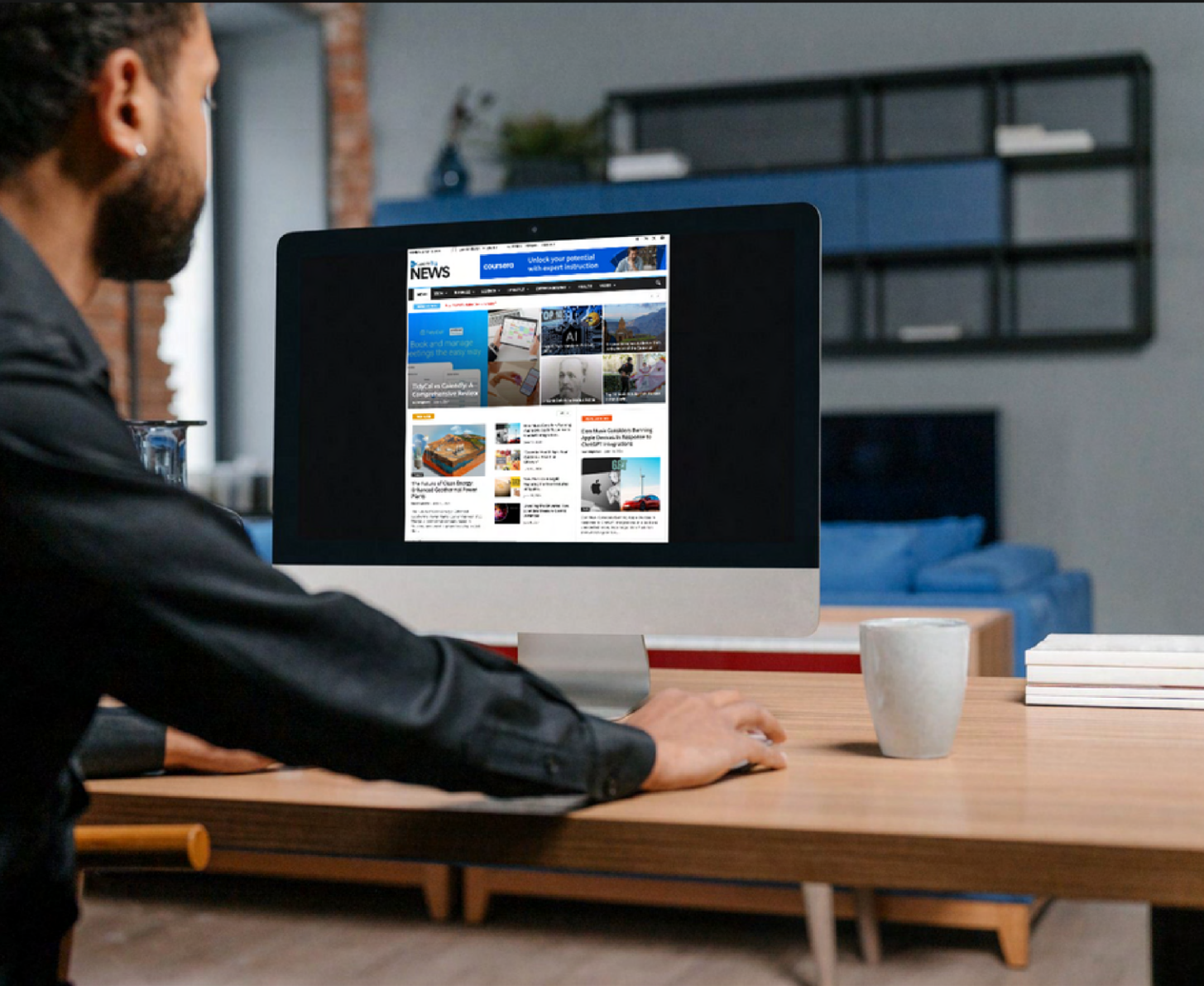
# Unique Value Proposition

## Why Choose uLearnBig News?

- **Educational Focus:** We integrate educational content into our ads, making them more engaging and valuable to readers.
- **Proven Success:** Our approach has helped numerous clients achieve their marketing goals.
- **Custom Solutions:** We tailor our services to meet your specific needs.

Tell your story...





# Pricing Packages

## Affordable and Flexible Packages

- **Starter Package:** Ideal for small businesses.
  - Includes: 1 Banner Ad (1 week), 1 Sponsored Article, 1 National Press Release
  - Price: \$1500
- **Growth Package:** Perfect for growing businesses.
  - Includes: 2 Banner Ads (2 weeks), 2 Sponsored Articles, 1 National Press Release, 1 International Press Release
  - Price: \$3000
- **Enterprise Package:** Best for large businesses.
  - Includes: 4 Banner Ads (4 weeks), 4 Sponsored Articles, 2 National Press Releases, 2 International Press Releases
  - Price: \$5000

Custom Packages: Contact us for a tailored solution that meets your specific needs.

We aim to tell a story rather than simply share news. By providing educational content, we strive to captivate our audience.



# Contact us for More

## Questions? Comments? Concerns?

Please don't hesitate to get in touch for any discussions or simply to say hi. We appreciate and are eager to engage with you.

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